

# Chalon Burgundy Industrial Campus

Set up your project  
on a key Pan-European logistics node  
at optimized costs due to available  
worldclass infrastructure and workforce.



C & D International Dynamix

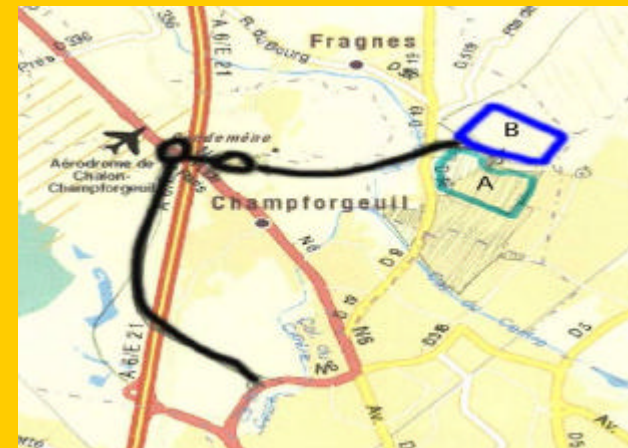
# Key benefits of the Chalon Burgundy Industrial Campus

- **At the heart of the most populated countries of the new Europe,**
- **Fully equipped industrial park, with extremely attractive conditions :** well-maintained and flexible buildings in which can be installed new processes, particularly in the mechanics, logistics, after sales activities...
- ...Allowing efficient delivery to customers throughout Europe, within one or two days,
- Gradual access over time to a multiskilled labor pool trained to total quality, lean manufacturing, just-in-time pan-European manufacturing of consumer and professional goods, allowing low-cost and risk-free ramp up of new operations,
- The will and commitment of all parties involved (private and public) to make it a success in terms of reduced delay and limited investment to set up your business.

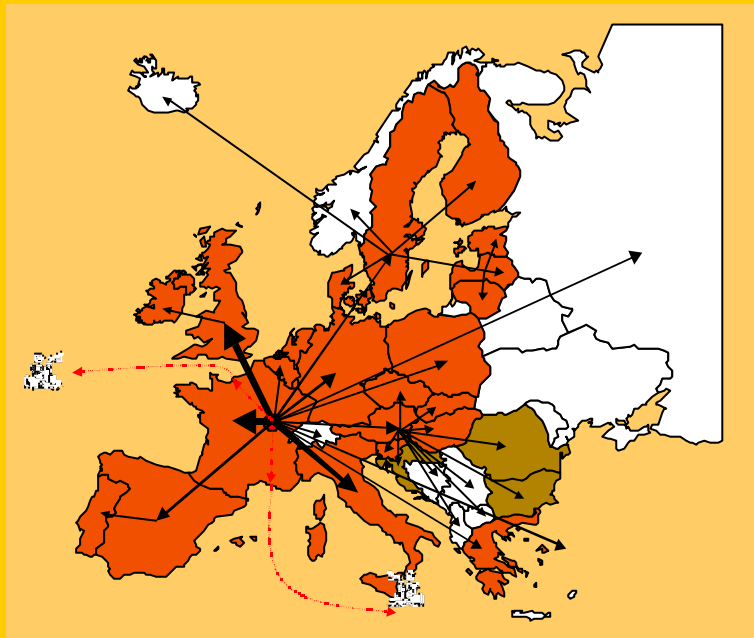
# Building and land property, located less than 5 mn from the major North/South European class motorways



**KODAK PLANT & PAN EUROPEAN LOGISTICS CENTER**



# Chalon, Burgundy: a key logistics node between the largest northern and southern european countries



Access to 75 % of European GNP  
in less than 1 day truck journey

40 % of intra European freight  
traffic goes through Chalon

### Parcel service delivery records from Chalon



# Chalon, Burgundy: a multi modal access

- **Chalon logistics and transportation platform**
  - Aproport, the **third French riverport**, with one million ton traffic –
  - Intermodal port combining water, rail and road while valorizing the cargo transshipment. **Water: 40 % - Rail: 9 % -Road: 51 %**
  - Customs clearance
  
- **SEA PORT LINKS:**
  - FOS sur MER:
  - Le HAVRE:
  - ANTWERP:
  - ROTTERDAM:
- **Main destinations:**
  - Hong Kong – Shanghai – Ningbow
  - Shanghai
  - Shanghai
  - Hong Kong – Shekou – Yantian – Xiamen

## **Gradual access over time to a multiskilled labor force and to a well equipped modular space**

- **Kodak Industrie is currently reducing its operations at its 1,700 employee Chalon European manufacturing and distribution plant to match declining demand for traditional photo films.**
- **Kodak Industrie is making available, over time, personnel fully trained to lean manufacturing system at average wages for the European continent.**
- **Kodak Industrie is offering, at highly competitive conditions, top quality buildings and space (manufacturing, logistics, labs, offices...)**

# **A team of experts dedicated to the implementation of your project**

- **Human Resources assistance**
  - Assistance in the hiring process
  - Selection of the best candidates from Kodak workforce
  - Design of training programs to upgrade employees' skills to your process
  
- **Manufacturing assistance**
  - Process planning study
  - Selection of available equipment
  - Industrial building design engineering
  
- **Logistics**
  - Presentation to potential local partners
  - Assistance to set-up your supply chain and customer logistics
  - Budgeting of the proposed logistical solutions
  
- **Administrative support**
  - Assistance in applying for available Public and Kodak incentives programs
  - Business plan counseling, valuation and validation

# The Kodak site benefits from a Government incentive program

Incentive Programs	SMC <sup>1</sup>	Group <sup>2</sup>	Maximum amount <sup>3</sup>
Industrial PAT (Europe's development grant)	X	X	€8, 000 per employee, up to 17% of the investment total
Real estate-related investment incentive	X	X	Up to 17 % (for a Group) or 27 % (for SMC) of the investment total
Exemption of local taxes	X	X	For 5 years

1 Maximum possible rate of public intervention for a SMC : 27% (SMC = less than 500 employees and \$ 31million turnover)

2 Maximum possible rate of public intervention for a group: 17%

3 Subject to project approval by local authorities

- Employee training assistance
- Research and Development financing

# France was chosen by the best company in terms of Just in Time lean manufacturing : Toyota... why?

- Market development: by building a facility in France the market share will increase – in fact Toyota quadrupled its market share since bringing his French auto assembly plant on line in 2000. Production raised from 150,000 veh/year to 240,000,
- Pan-European logistics handled from France: no disruption on record since then. Only 2 to 3h of stock on hand at any time at the plant,
- No strike experienced during its 5 years operation,
- Suppliers in Ireland gradually eliminated because of high distribution costs from there,
- Big recruitment problems in the latest Czech Republic plant due to small labor pool and « Eastern Block » attitude towards work.

Source: M. B. Flipo – former European Logistics Manager for Toyota European Operations –

# The area of Chalon was already chosen by these companies



# Contact us now to implement your project in Chalon and take advantage of Kodak's package deal...

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